



## FAQ's

### **WHAT IS MICROBLADING?**

Microblading is a technique where fine lines are scratched into the surface of the skin, and pigment embedded. The strokes accurately replicate hair (as in a brow or hairline). Results can last from six to 18 months, depending on a variety of factors such as color of pigment, skin type, and lifestyle.

### **WHAT IS PERMANENT MAKEUP?**

Permanent makeup are treatments that replicate perfectly applied conventional makeup, most frequently on the brows, lash line, lips, and hairline. This is done by inserting cosmetic pigments into the dermis layer of the skin. Also known as Microblading, Micro-Pigmentation, Brow Embroidery, and Cosmetic Tattooing.

### **HOW LONG DOES THE RESULT LAST?**

For brows, anywhere from 6 months, up to 18 months. Hair color, skin type, after-care, and lifestyle also affect longevity of the results. Occasional touch-ups are a way to refresh the results. Done correctly, the treatments do not change color and fade naturally away with time. For areas such as brows, this allows future flexibility with shape, as standards of beauty change. Please note even if not visible to the eye, there will always be vestigial pigment permanently embedded in the skin.

### **IS IT PAINFUL?**

We use effective numbing creams that are FDA approved. Each individual has a unique pain threshold so it is hard to say. Some clients may find the procedure painful and for others pain is a non-issue. Several other factors can affect sensitivity such as menstrual cycles.



### **IS IT SAFE?**

All our pigments are cosmetic grade, meaning that they are sterilized and purified for cosmetic use. The ingredients used have been approved by the FDA for cosmetic use. Be cautious of products that have not met safety standards, including those that contain “vegetable dyes” that are unstable and may change color after time. In addition, all our tools are single-use and discarded after the treatment.

### **WHAT HAPPENS DURING BROW CONSULTATION?**

We will have an open discussion on what you want to achieve and what procedure will fit your individual needs best. The brow hair grade and color is analyzed. Photos will be taken and all questions answered. We will discuss both pre-care and after-care instructions, how long it takes the skin to heal, and how to ensure the best results. Consultations at Haus of Brows are always free with no obligation to proceed with the treatment.

### **WHAT HAPPENS DURING BROW TREATMENT?**

Haus of Brows will create your brow, strand-by-strand using lifelike strokes applied directly onto the skin, using a technique called Microblading. The treatment replaces eyebrow pencils, and assures perfectly shaped and balanced brows all-day, every day. A topical numbing cream is applied that stays on for about 20 minutes, and then a special tool is used to make small, hair-shaped incisions in the skin underneath the brow-- this technique is also known as Microblading. The shallow cuts are filled with highest-grade pharmaceutical pigments. The treatment takes between 2-3 hours, with enough time to assess each step of the way.



BELLO CARA

FAQ's

**WHAT IS THE RECOVERY TIME?**

There is no downtime, however the brow will take about one week to fully heal. The brow will soften in color by up to 40-50%. During this period, after-care procedures should be carefully followed.

**WHAT IS THE PERFECTION SESSION?**

The Perfection Session, is done within 4-6 weeks of the initial treatment, it will be extremely important to schedule the perfection visit for optimum results. We use this session to evaluate and set your shape, color, and make any small adjustments that may be needed.